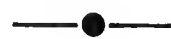


Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.

WE MAINTAIN
THREE SHOW
GARDENS



A Rock-Garden



A Hardy Garden



*A Grand Display
of Tulips and
other
early-flowering
Bulbs*

DELPHINIUM
RECORDED

★ MAR 4 1940

U. S. Department of Agriculture

DELPHINIUM

Hardy Larkspur
Blackmore & Langdon
Hybrids

Ultimate height 5 to 6 ft.
Blooms June and July

Each, 30 cts.; three for
85 cts.; ten for \$2.55

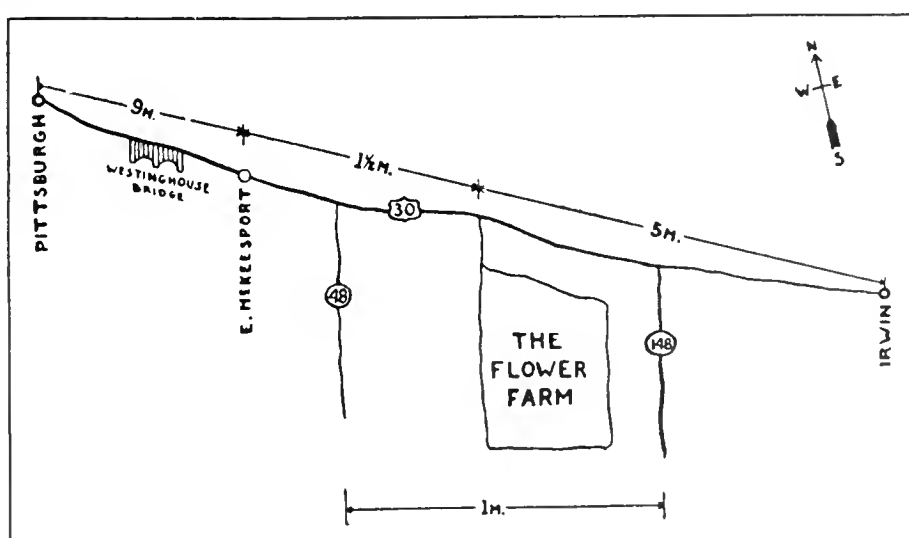
The FLOWER FARM

J. K. LOEB L. N. LOEB Box 91, EAST McKEESPORT, PENNA.

An Invitation to Visit Our Gardens

We like to have our customers visit The Flower Farm and see the wide variety of choice hardy plants we offer.

The Flower Farm is only a few miles out of Pittsburgh on the Lincoln Highway.





GEUM, MRS. BRADSHAW

Ultimate height 1 to 2 ft.
Blooms June to Sept.

Each, 25 cts.; three for 70 cts.; ten for \$2.10

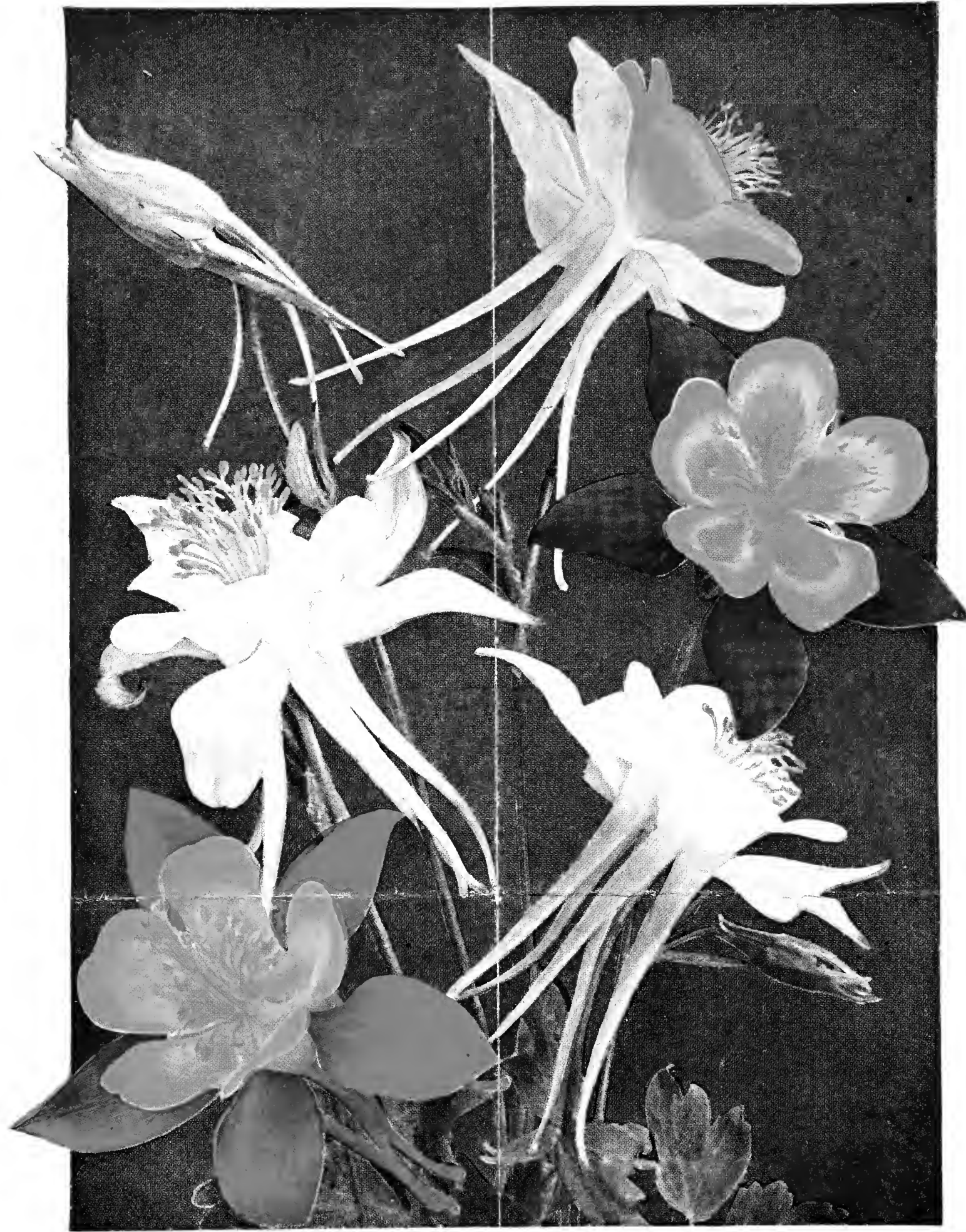


SCABIOSA, GIANT HYBRIDS

Isaac House Strain

Ultimate height 1½ ft.
Blooms June to Sept.

Each, 25 cts.; three for 70 cts.; ten for \$2.10



AQUILEGIA, DOBBIE'S HYBRIDS · COLUMBINE

Ultimate height 2 ft. Blooms May and June

Each, 25 cts.; three for 70 cts.; ten for \$2.10



DICENTRA SPECTABILIS · BLEEDING-HEART

Ultimate height 1½ ft. Blooms April to June

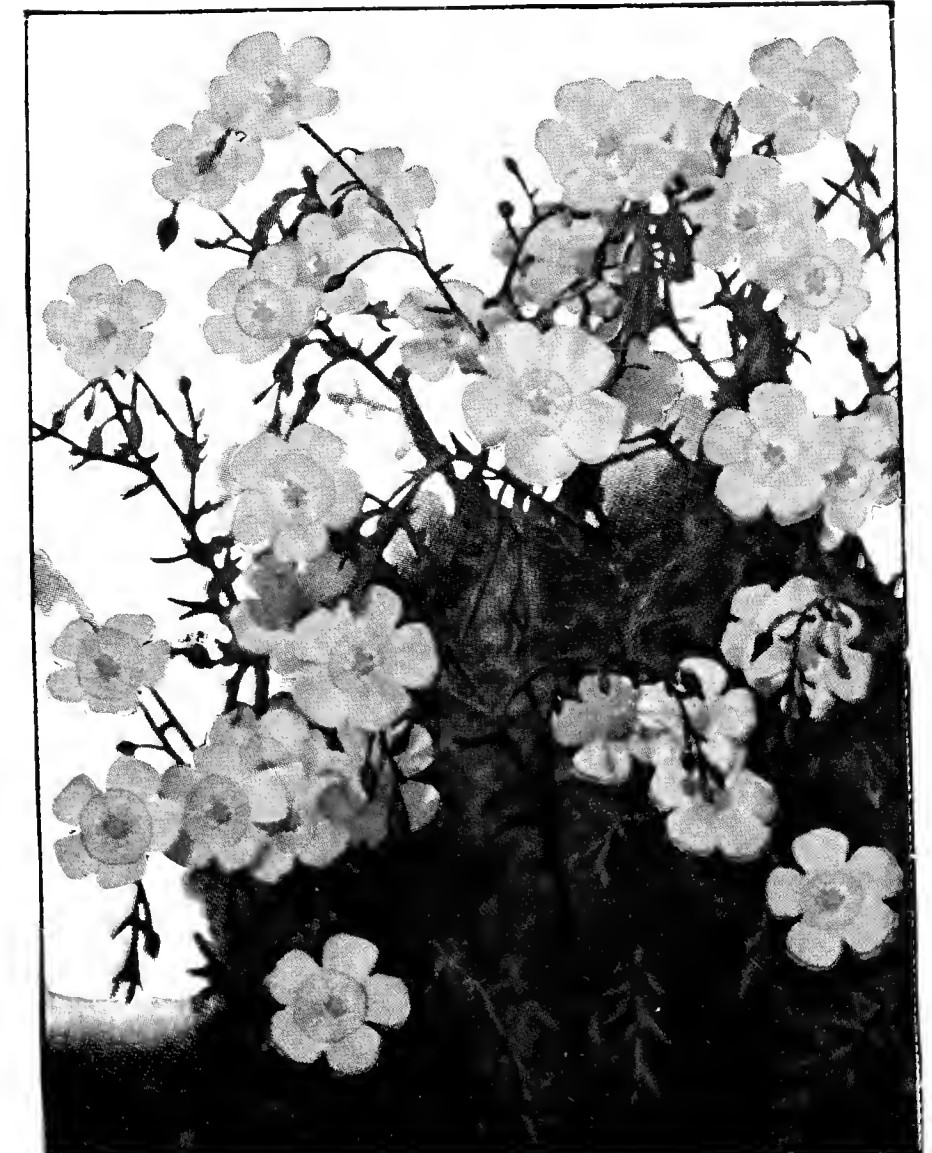
Each, 35 cts.; three for \$1; ten for \$3



PHYSOSTEGIA VIRGINIANA

Ultimate height 3 to 4 ft.
Blooms June to frost

Each, 20 cts.; three for 55 cts.; ten for \$1.65



LINUM · HARDY FLAX

Ultimate height 1½ ft.
Blooms May to Aug.

Each, 25 cts.; three for 70 cts.; ten for \$2.10

S
P
R
I
N
G

1
9
3
9



Artemisia

ACHILLEA. Milfoil.

The Pearl. 1½ ft. Blooming all summer, this plant produces excellent white cut-flowers. For best results, divide annually.

Each 20 cts.; three for 55 cts.; ten for \$1.65

ÆTHIONEMA Persian Candytuft.

Beautiful tufts of pink flowers in June and July on neat, twiggy plants about 6 inches high. A rock-garden plant.

Each 25 cts.; three for 70 cts.; ten for \$2.10

AJUGA. Bugle Flower.

Reptans rubra. Bronzy foliage and blue flowers that will tolerate shade. A low-growing plant of compact habit.

Each 20 cts.; three for 55 cts.; ten for \$1.65

ALLIUM. Chives.

Rock-garden surprise. A profusion of rosy purple flowers on stems 6 inches high in May. Also a kitchen herb.

Each 15 cts.; three for 40 cts.; ten for \$1.20

ALYSSUM.

Argenteum. Dense-growing plant with leaves silvery underneath. Yellow flowers in 15-inch high clusters. A summer bloomer.

Each 25 cts.; three for 70 cts.; ten for \$2.10

Moellendorffianum. A very attractive dwarf with rounded growth about 4 inches high. Yellow flowers at end of May.

Each 25 cts.; three for 70 cts.; ten for \$2.10

Saxatile compactum. Basket of Gold. Great masses of clear yellow flowers in May, followed by ornamental seed-stems. (Illustrated in color.)

Each 20 cts.; three for 55 cts.; ten for \$1.65

ANCHUSA. Alkanet.

Italica. Produces 4 to 5-foot spikes of blue flowers in June and intermittently rest of season.

Each 25 cts.; three for 70 cts.; ten for \$2.10

Myosotidiflora. Numerous sprays of forget-me-not-like flowers on stems 1 foot high. Blooms in May and June. Thrives in sun or partial shade.

Each 30 cts.; three for 85 cts.; ten for \$2.55

ANEMONE. Pasque Flower.

Pulsatilla. 9 in. Ready to bloom as soon as the garden wakes up in the spring, this sturdy, attractive plant produces a profusion of flowers in various shades of purple. Highly recommended for the rock-garden.

Each 30 cts.; three for 85 cts.; ten for \$2.55

ANTHEMIS. Chamomile.

Yellow daisies on stems 1½ feet high. Very greedy of space, but generous producers of fine cut-flowers all summer.

Each 20 cts.; three for 55 cts.; ten for \$1.65

AQUILEGIA. Columbine.

Crimson Star. 1½ ft. Crimson skirt and spurs with white petals makes this new Columbine one of the finest varieties.

Each 35 cts.; three for \$1; ten for \$3
Dobbie's Hybrids. 2 ft. Long-spurred beauties in a complete range of colors. A dainty cut-flower. (Illustrated in color.)

Each 25 cts.; three for 70 cts.; ten for \$2.10

ARABIS. Rock-Cress. 8 in.

Alpina. An early white-flowering variety. Each 25 cts.; three for 70 cts.; ten for \$2.10
Alpina fl.-pl. By far the best variety of Arabis. A double-flowered white variety blooming all May.

Each 30 cts.; three for 85 cts.; ten for \$2.55
Alpina rosea. A pale pink variety of Alpina. Blooms in late April and early May.

Each 25 cts.; three for 70 cts.; ten for \$2.10

ARMERIA. Thrift; Sea-Pink.

Lauchiana. Clumps of grass-like foliage with rosy red flowers on 4-inch stems. A rock-garden plant of great merit.

Each 25 cts.; three for 70 cts.; ten for \$2.10

ARTEMISIA. Sage-Brush; Southernwood.

Abrotanum. 1½ ft. Aromatic evergreen with ferny foliage. Adds charm to bouquets.

Each 20 cts.; three for 55 cts.; ten for \$1.65

Silver King. 3 ft. A silver-leaved variety for use with cut-flowers. Use either fresh or dried.

Each 25 cts.; three for 70 cts.; ten for \$2.10

ASTER. Starwort.

Mauve Cushion. 9 in. A low-growing plant covered with a mat of silvery mauve stars in September and October.

Each 20 cts.; three for 55 cts.; ten for \$1.65
Star of Wartburg. 1 ft. A spring-blooming Aster with dark lilac-blue flowers and orange centers. Flowers are often 2½ inches across.

Each 35 cts.; three for \$1; ten for \$3

ASTER. Michaelmas Daisies.

Abendroth Red. 3 ft. A tall-blooming plant with clusters of fine-petaled red blooms with yellow centers. A strong grower.

Each 25 cts.; three for 70 cts.; ten for \$2.10

Blue Gem. 3 ft. A rich blue, double-flowered variety.

Each 25 cts.; three for 70 cts.; ten for \$2.10

Novae-angliae, Blue. 4 ft. A vigorous-growing variety with light blue flowers and yellow centers.

Each 25 cts.; three for 70 cts.; ten for \$2.10
Novae-angliae, Rose. A deep pink variety forming shapely plants about 4 feet high.

Each 25 cts.; three for 70 cts.; ten for \$2.10

AUBRIETIA. Purple Rock-Cress.

An excellent rock-garden creeper. Early May brings a mass of purple flowers and intermittent blooms rest of season.

Each 30 cts.; three for 85 cts.; ten for \$2.55

AZALEA amœna.

A dwarf evergreen variety. Produces masses of rosy crimson flowers in May. Prefers a slightly acid soil. Very hardy.

Each \$1; three for \$2.75

BABY'S BREATH. See Gypsophila.

BAPTISIA. False Indigo; Tree Lupin.

An attractive all-season plant, producing spikes of blue, pea-like flowers in June.

Each 25 cts.; three for 70 cts.; ten for \$2.10

BELLIS. English Daisy.

Giant, double-flowered variety, in shades from white to red, on 6-inch stems. Good for cutting. Prefers some shade.

Each 15 cts.; three for 40 cts.; ten for \$1.20

BLEEDING-HEART. See Dicentra.

CAMPANULA. Bellflower.

Biennial Varieties

Medium. Canterbury Bells. 3 ft. A mass of blue, white, or pink blooms. Separate colors.

Each 20 cts.; three for 55 cts.; ten for \$1.65

Medium calycanthema. Cup-and-Saucer Bells. A June flower. Pyramids of pink, blue, or white blossoms. Separate colors.

Each 20 cts.; three for 55 cts.; ten for \$1.65

Perennial Varieties

Carpatia. Carpathian Harebells. A rock-garden favorite, producing light blue flowers on 8-inch stems. June to October.

Each 25 cts.; three for 70 cts.; ten for \$2.10

Persicifolia. Peachbells. Handsome blue flowers on 2-foot stems. A welcome addition to any hardy border.

Each 25 cts.; three for 70 cts.; ten for \$2.10

Pyramidalis. Chimney Bellflower. An all-summer blooming variety with 4-foot spikes of blue star-shaped flowers.

Each 25 cts.; three for 70 cts.; ten for \$2.10

CARNATIONS.

Hardy Grenadin. Profuse all-summer bloomers varying from single to fully double flowers.

Red, white, or pink, in separate colors.

Each 25 cts.; three for 70 cts.; ten for \$2.10

CASSIA. Indian Senna.

An attractive 4-foot plant of easy culture. Bears many heads of showy yellow flowers during the summer. A good cut-flower.

Each 25 cts.; three for 70 cts.; ten for \$2.10

CENTAUREA.

Macrocephala. Globe Centaurea. 2½ ft. A showy cut-flower with large golden yellow crowns surmounting brown cone-like heads.

Each 25 cts.; three for 70 cts.; ten for \$2.10

Montana. Mountain Bluet; Cornflower. 1½ ft. Blue blossoms all summer. Yearly division gives best results. Good for cutting.

Each 20 cts.; three for 55 cts.; ten for \$1.65

CERASTIUM. Snow-in-Summer.

Fast-growing creeper for the rock-garden or dry bank. Silvery green leaves at all seasons. Covered with white blooms in May.

Each 20 cts.; three for 55 cts.; ten for \$1.65

CHEIRANTHUS. Wallflower.

A rock-garden plant of great beauty. Orange-colored blossoms, with a delicate fragrance, produced profusely all season.

Each 20 cts.; three for 55 cts.; ten for \$1.65

CHRYSANTHEMUMS. Mums.

This beloved fall flower requires no introduction. These varieties are chosen for this climate and are all exceptionally hardy.

Bronze Button. Midseason. Produces masses of bronze Buttons.

Early Bronze. A rich golden bronze. Very early and long blooming.

Fields of Snow. Large white flowers on good stems.

Fred Peele. Button. Yellow with bronze tips.

Indian Red. A tall midseason variety with large coppery red flowers.

Lillian Doty. An early, tall variety. Beautiful shell-pink blossoms.

Mahogany. A Button variety with a deep mahogany shade of bronze.

Marie Antoinette. Deep pink on good stems.

Mme. Raoul. Beautiful, round, salmon-pink heads on strong stems.

Pink Button. A medium-high variety. Pink with a darker center.

Pink Cushion. Its name describes it. Blooms from August to frost.

Vivid. An excellent cut-flower. Fall-growing with semi-double rosy crimson blossoms.

All Chrysanthemums, each 20 cts.; three for 55 cts.; ten for \$1.65

CLEMATIS.

Recta. Ground Clematis. 2 ft. Showy clusters of fragrant, feathery white flowers in June and July.

Each 25 cts.; three for 70 cts.; ten for \$2.10

COLUMBINE. See Aquilegia.

COREOPSIS. Tickseed.

Lanceolata. An excellent semi-double variety. Rich yellow blossoms on 1½-foot stems. A very attractive cut-flower.

Each 20 cts.; three for 55 cts.; ten for \$1.65

Sunburst. 1½ ft. A bright yellow kind ranging from semi-double to fully double flowers. All-summer blooming.

Each 25 cts.; three for 70 cts.; ten for \$2.10

DAPHNE. Garland Flower.

This evergreen shrub, 1 foot high, covers itself with clusters of fragrant pink flowers in May, then blooms intermittently during the summer and fall. Will take some shade.

Each 35 cts.; three for \$1; ten for \$3

Balled & Burlapped specimens, 9 to 12 in., each \$1; three for \$2.75.

DELPHINIUM. Hardy Larkspur.

Belladonna. Blue spires of loveliness. The standard cut-flower; light blue.

Each 25 cts.; three for 70 cts.; ten for \$2.10

Bellamosum. Dark blue variety of above.

Each 25 cts.; three for 70 cts.; ten for \$2.10

Blackmore & Langdon Hybrids. Large flowers on solid, erect spikes. Various shades of blue. An excellent strain. (Illustrated in color.)

Each 30 cts.; three for 85 cts.; ten for \$2.55

English Hybrids. A marvelous range of forms with shades from palest blues through purples, with white and black bees.

Each 25 cts.; three for 70 cts.; ten for \$2.10

DICTAMNUS. Gas-Plant; Burning Bush.

These are long-lived plants, and, once established, do not take kindly to moving. They bloom for years, producing very fragrant spikes to enhance the garden.

Albus. Beautiful spikes of white flowers with a very delicate fragrance.

Each 30 cts.; three for 85 cts.; ten for \$2.55

Rubra. Pink form of above. Slightly heavier scent. Both varieties are well worth growing.

Each 30 cts.; three for 85 cts.; ten for \$2.55



Gaillardia, The Dazzler

DICENTRA. Bleeding-Hearts.

Eximia. Plumy Bleeding-Heart. An everblooming variety with fern-like foliage and clusters of dark pink flowers on 10-inch stems. Blooms from June to frost. A beautiful cut-flower.

Each 25 cts.; three for 70 cts.; ten for \$2.10

Spectabilis. The old-fashioned kind that Mother loved. Blooms April to June. (Illustrated in color.) Each 35 cts.; three for \$1; ten for \$3. Large clumps, each 75 cts.; 3 for \$2.10.

DIANTHUS. Pinks.

Allwoodi. Excellent for the rock-garden. Lovely flowers on 6-inch stems in various shades of pink. A summer bloomer.

Each 25 cts.; three for 70 cts.; ten for \$2.10

Barbatus. See Sweet William.

Cæsius. Cheddar Pink; Pincushion Pink. Dainty clumps of fine leaves, surmounted by masses of tiny scented pinks.

Each 25 cts.; three for 70 cts.; ten for \$2.10

Deltoides. Maiden Pink. A good rock-garden creeper. Blooms in summer with masses of deep rose-colored flowers.

Each 20 cts.; three for 55 cts.; ten for \$1.65

Furst Bismarck. An everblooming cluster Pink, in flower from June to September. Blooms are double, in various shades of pink.

Each 30 cts.; three for 85 cts.; ten for \$2.55

Loveliness. The very attractive, lace-like flowers, on stems about 10 inches high, are slightly fragrant. Pink shades.

Each 25 cts.; three for 70 cts.; ten for \$2.10

Plumarius. Clove Pink. 10 in. The old-fashioned Garden Pink. Clove scented.

Each 20 cts.; three for 55 cts.; ten for \$1.65

DIGITALIS. Foxglove.

Giant Shirley Hybrids. An excellent strain with a range of colors from white to deep rose. 3 to 5 feet. Best treated as a biennial.

Each 20 cts.; three for 55 cts.; ten for \$1.65

DORONICUM. Leopards-Bane.

A giant daisy-like yellow flower on 1½-foot stems, in bloom by Mother's Day and frequently mistaken for a greenhouse product. Perfectly hardy. Makes an excellent cut-flower.

Each 35 cts.; three for \$1; ten for \$3

ECHINOPS. Globe Thistle. 4 ft.

Showy, thistle-like plant producing attractive steel-blue globes during the summer.

Good cut-flower.

Each 25 cts.; three for 70 cts.; ten for \$2.10

ELSCHOLTZIA. Mint Shrub. 3 ft.

A fall-blooming, shrub-like plant for the hardy border. Flowers are lilac-purple and are produced in clusters.

Each 25 cts.; three for 70 cts.; ten for \$2.10

FOXGLOVE. See Digitalis.

FUNKIA. Plantain Lily.

Variegata. Compact clumps of variegated green and white leaves surmounted by spikes of blue lily-like flowers in July. Good for edging or rock-gardens. Likes shade or sun.

Each 25 cts.; three for 70 cts.; ten for \$2.10

GAILLARDIA. Blanket Flower.

The Dazzler. An improved strain with enormous golden yellow flowers having red centers, on 1½-foot stems. June to frost.

Each 25 cts.; three for 70 cts.; ten for \$2.10

Portola Hybrids. A strain producing a variety of color combinations of red and yellow and a number of flower forms. Good for cutting from June to frost.

Each 20 cts.; three for 55 cts.; ten for \$1.65

GERANIUM. Cranesbill.

Sanguineum. Delightful semi-creeper with attractive foliage and crimson flowers during the summer.

Each 30 cts.; three for 85 cts.; ten for \$2.55

GEUM. Aven.

Lady Stratheden. A dwarf plant with clusters of double yellow flowers on 15-inch stems. Needs winter protection. Blooms all summer.

Each 25 cts.; three for 70 cts.; ten for \$2.10

Mrs. Bradshaw. Similar to above with fiery red, double flowers. Both types should be used. (Illustrated in color.)

Each 25 cts.; three for 70 cts.; ten for \$2.10

GYPHOPHILA. Baby's Breath.

Bristol Fairy. 2½ ft. An excellent variety, with sprays of double white flowers throughout the summer. Can be used fresh or dried. Grafted plants only.

Each 45 cts.; three for \$1.30; ten for \$3.90

Oldhamiana. 2½ ft. A good pink Baby's Breath. Lovely large pink blossoms on a beautiful plant. Slightly scented. Perfectly hardy, blooming during the fall.

Each 25 cts.; three for 70 cts.; ten for \$2.10

Pacifica. 2½ ft. An early-blooming pink variety on straight stems. Good for cutting.

Each 25 cts.; three for 70 cts.; ten for \$2.10

Paniculata. 2 ft. Old reliable white. The strain that we offer comes about 60 per cent double flowered. An excellent cut-flower.

Each 20 cts.; three for 55 cts.; ten for \$1.65

Note. Do not plant Gypsophilas in rich ground. They thrive best in poor soil.

HEMEROCALLIS. Lemon Lily.

Thunbergi. Sweet-scented, yellow, lily-like flowers on 3-foot stems in July. Good for dry places and not particular as to soil.

Each 20 cts.; three for 55 cts.; ten for \$1.65

HEUCHERA. Coral Bells.

Brizoides. A pale pink variety blooming profusely in May.

Each



Funkia variegata

LAVANDULA. Sweet Lavender.

A handsome silvery gray semi-shrub. Produces many wiry 1½-foot stems of pale lilac flowers. Valued for its fragrance.

Each 30 cts.; three for 85 cts.; ten for \$2.55

LIATRIS. Kansas Gayfeather; Blazing-Star.

Pycnostachya. These are the only flower-spikes that start at the top and bloom down the stem. Beautiful feathery purple spikes up to 5 feet. Good cut-flower.

Each 25 cts.; three for 70 cts.; ten for \$2.10

Scariosa. About 3 feet. Like the above, but later blooming. Flowers in tufts along stem.

Each 30 cts.; three for 85 cts.; ten for \$2.55

LILY-OF-THE-VALLEY. Convallaria.

Too well known for description, these May-blooming plants do well in the shade or under shrubs.

Dozen 60 cts.; 10 dozen \$4.75

LINUM. Hardy Flax.

An all-season plant with a fine graceful form. From May to August the plants are covered with sky-blue flowers on 1½-foot stems. (Illustrated in color.)

Each 25 cts.; three for 70 cts.; ten for \$2.10

LUPINUS. Lupine.

An aristocrat among June bloomers. A little particular as to soil but well worth trying for its lovely spires and mass of color in the garden as well as for cut-flowers.

Each 25 cts.; three for 70 cts.; ten for \$2.10

LYCHNIS. Catchfly; Campion.

Chalcedonica. Also known as Maltese Cross, this all-summer bloomer for the hardy border has brilliant scarlet flowers on 3-foot stems.

Each 20 cts.; three for 55 cts.; ten for \$1.65

Viscaria fl.-pl. 10 in. A beautiful crimson, double-flowered variety of merit for the hardy border, cutting garden, or rock-garden.

Each 30 cts.; three for 85 cts.; ten for \$2.55

MATRICARIA. Feverfew.

Double white variety, producing flowers in profusion from June to October. Unexcelled for cutting. Leaves are fragrant.

Each 25 cts.; three for 70 cts.; ten for \$2.10

MERTENSIA. Virginia Bluebell.

An early-flowering native. Pink buds that turn into blue bells. Very attractive 15-inch plant. Foliage dies after plant blooms.

Each 20 cts.; three for 55 cts.; ten for \$1.65

MYOSOTIS. Forget-me-not.

A profuse bloomer with rich blue flowers. Likes damp places and tolerates shade.

Each 15 cts.; three for 40 cts.; ten for \$1.20

NEPETA. Catmint; Bluemint; 8 in.

A neat plant for the rock-garden. The compact plants are useful all season and in June a profuse show of lavender blooms covers the plant, with some bloom during rest of season.

Each 20 cts.; three for 55 cts.; ten for \$1.65

OENOTHERA. Evening Primrose.

Rock-garden plant of unusual beauty and interest. Its long, slender buds open to huge yellow cups, often 4 inches across, in a few minutes at sundown. June to September.

Each 25 cts.; three for 70 cts.; ten for \$2.10

PANSIES. See note at end of list.

PEONIES.

Albert Crousse. Soft shell-pink with narrow, compact petals.

Duchesse de Nemours. White, shaded green at base of petals.

Eduis Superba. Very fragrant; deep rose-pink.

Felix Crousse. Deep rose-red. Desirable variety.

Festiva Maxima. Pure white, center flecked red.

Karl Rosenfeld. Rich crimson. The best red.

Mme. Ducl. Silvery pink, bomb-shaped flower.

Mme. Emile Galle. Seashell-pink, touched lavender. 1 large; compact.

Rubra Superba. Red. Very late.

All Peonies, each 30 cts.; three for 85 cts.; ten for \$2.55

PHLOX. Tall Varieties

Africa. Carmine-red with dark eye. Strong stem. One of the best reds.

Beacon. An excellent cherry-red. Brightens up the planting.

Count Zeppelin. 2½ ft. Pure white with vermilion eye. A good grower.

Eclairer. One of the few good lilac Phloxes.

Jules Sandeau. 2 ft. Stems slightly crooked, but with a fine watermelon-pink blossom.

Lillian. A very fine salmon with a faint blue eye.

Miss Lingard. Earliest hardy Phlox. Pure white.

Mrs. Jenkins. A late white, good for cutting.

Mrs. Milly van Hoboken. A free-flowering and strong-growing type. Bright pink flowers with a slight mauve tint.

Rijnstroom. Fine midseason rose-pink. Heavy trusses.

Von Hochberg. A fine Phlox with a deep velvety scarlet color.

Von Lassburg. A midseason white. Good for backgrounds.

All above Phlox, each 20 cts.; three for 55 cts.; ten for \$1.65

PHLOX. Rock-Garden Varieties.

Alba. Pure white.

Each 20 cts.; three for 55 cts.; ten for \$1.65

Amena. 4 in. Bright pink flowers.

Each 25 cts.; three for 70 cts.; ten for \$2.10

Apple Blossom. A dwarf, compact grower with apple-blossom-pink flowers.

Each 25 cts.; three for 70 cts.; ten for \$2.10

Atropurpurea. Deep carmine-red. Strong grower.

Each 25 cts.; three for 70 cts.; ten for \$2.10

Blue Hill. A good blue flower. Compact growing habit.

Each 25 cts.; three for 70 cts.; ten for \$2.10

Brittoni. Dainty white stars with lavender eyes convert the plant into a lovely blanket of color.

Each 25 cts.; three for 70 cts.; ten for \$2.10

Lilacina. Pale blue flowers. Sturdy grower.

Each 20 cts.; three for 55 cts.; ten for \$1.65

Moerheimi. A dark pink. Forms very neat plants.

Each 20 cts.; three for 55 cts.; ten for \$1.65

Rosea. The standard early pink.

Each 20 cts.; three for 55 cts.; ten for \$1.65

Vivid. Bright pink with a darker eye.

Each 25 cts.; three for 70 cts.; ten for \$2.10

PHYSOSTEGIA. False Dragonhead.

Virginiana. Sometimes called "Hardy Snapdragon." Spikes of vivid pink flowers on 4-foot stems are borne from June to frost. Rapid spreaders. (Illustrated in color.)

Each 20 cts.; three for 55 cts.; ten for \$1.65

PLATYCODON. Balloon Flower. 2½ ft.

Grandiflorum. Balloon-shaped buds opening into blue bells. This plant is a welcome addition to the hardy border. A summer-blooming plant that furnishes an excellent cut-flower.

Each 25 cts.; three for 70 cts.; ten for \$2.10

Grandiflorum fl.-pl. A double-flowered variety of above. Flowers are like two cups inside the other. Most attractive.

Each 30 cts.; three for 85 cts.; ten for \$2.55

PLUMBAGO. Leadwort.

Late summer rock-plant. Beautiful dark blue flowers on low plants. Exceptionally attractive in foliage and flower.

Each 25 cts.; three for 70 cts.; ten for \$2.10

POPPY, Iceland.

Fakenham Hybrids. Bright green, fern-like leaves with 1-foot flower-stems. The colors are mixtures in various art shades.

Each 20 cts.; three for 55 cts.; ten for \$1.65

POPPY, Oriental.

Beauty of Livermere. Crimson with dark center.

Each 25 cts.; three for 70 cts.; ten for \$2.10

Mrs. Perry. Soft salmon-rose. Best of the "pinks."

Each 25 cts.; three for 70 cts.; ten for \$2.10

Olympia. Brilliant scarlet double flowers overlaid with golden salmon.

Each 30 cts.; three for 85 cts.; ten for \$2.55

Orientele. Crimson-scarlet, black blotches at base. (Illustrated in color.)

Each 20 cts.; three for 55 cts.; ten for \$1.65

PRIMULA. Primrose.

Denticulata cachemiriana. A highly prized type with lavender globes on 6-inch stems. Welcome in any rock-garden.

Each 30 cts.; three for 85 cts.; ten for \$2.55

Munstead Giants. English Cowslips in shades from white through the yellows and reds. Blooms among the earliest in spring. (Illustrated in color.)

Each 25 cts.; three for 70 cts.; ten for \$2.10

PYRETHRUM. Painted Daisy.

Fern-like foliage and a profusion of red daisies. A favorite for gardens and for cut-flowers.

Each 25 cts.; three for 70 cts.; ten for \$2.10

SALVIA.

Pitcheri. Blue Sage. During September and October these dark blue heads on 4-foot stems make this very hardy plant the most attractive blue in the fall garden. We recommend it for gardens and cutting.

Each 25 cts.; three for 70 cts.; ten for \$2.10

SCABIOSA. Bluebonnet; Pincushion Flower.

Giant Hybrids. Isaac House Strain. A strain producing charming flowers shading from pale lavender to deep blue on 1½-foot stems. Fine cut-flower. June to September. (Illustrated in color.)

Each 25 cts.; three for 70 cts.; ten for \$2.10

SEDUM. Stonecrop; Rockmoss.

Acre. 3 in. Dwarf-growing type with yellow flowers. Beautiful evergreen foliage.

Each 15 cts.; three for 40 cts.; ten for \$1.20

Album. Slightly larger than *Acre*. White flowers.

Each 15 cts.; three for 40 cts.; ten for \$1.20

SEDUM, continued

Dasyphyllum. Creeper with fine gray-green leaves and pale pink flowers. Very desirable for rock-gardens.

Each 25 cts.; three for 70 cts.; ten for \$2.10

Ewersi. 6 in. Similar to *Sieboldi*. Pink-flowered but a stronger grower.

Each 20 cts.; three for 55 cts.; ten for \$1.65

Kamtschaticum. Dark green leaves and neat clumps. Orange flowers on 6-inch stems.

Each 20 cts.; three for 55 cts.; ten for \$1.65

Pruinatum. Rounded heads of foliage that turn bronze in the fall. Straw-colored flowers that add charm to any rock-garden.

Each 20 cts.; three for 55 cts.; ten for \$1.65

Rupestre. 6 in. Like miniature pine trees with orange-yellow flowers to fill in the corners in the rocks.

Each 25 cts.; three for 70 cts.; ten for \$2.10

Sarmentosum. Strong-growing creeper. Yellow flowers.

Each 15 cts.; three for 40 cts.; ten for \$1.20

Sieboldi. Gray-green leaves with rounded rosy edges. Charming pink flowers add to the attractiveness of this Sedum.

Each 25 cts.; three for 70 cts.; ten for \$2.10

Spectabile. Brilliant. 1 ft. Tall amaranth-red blossoms. Useful for edging.

Each 20 cts.; three for 55 cts.; ten for \$1.65

Spectabile variegata. Similar to *Brilliant*. Green and yellow leaves and pink flowers.

Each 20 cts.; three for 55 cts.; ten for \$1.65

Spurium coccineum. Dark green leaves with deep rose flowers. The leaves turn red in winter. Excellent for cemetery work. Very hardy.

Each 15 cts.; three for 40 cts.; ten for \$1.20



Lily-of-the-Valley

SEMPERVIVUM. Hen and Chicks.

All *Sempervivums* form handsome clumps when planted in small nooks in the rocks.

Arachnoideum. A gray cobweb of rosettes topped off with bright red flowers. At home in small places among the rocks.

Each 20 cts.; three for 55 cts.; ten for \$1.65

Brauni. Bronze leaves with reddish tips. 3 in.

Each 20 cts.; three for 55 cts.; ten for \$1.65

Doellianum. Hairy rosettes of pale green leaves. Bright red flowers on 5-inch stems.

Each 20 cts.; three for 55 cts.; ten for \$1.65

Globiferum. Large rosettes, often 2 inches across, of brown-tipped gray leaves with pale yellow flowers on 8-inch stems.

Each 20 cts.; three for 55 cts.; ten for \$1.65

Rubicundum. Dark green with pale pink flowers.

Each 20 cts.; three for 55 cts.; ten for \$1.65

SHASTA DAISY (Chrysanthemum maximum).

Mayfield Giants. A free-growing type with particularly large flowers, often 6 inches across. Will bloom all summer if old flowers are removed.

Each 20 cts.; three for 55 cts.; ten for \$1.65

Mrs. C. Lothian Bell. Early. Good for cutting.

Each 20 cts.; three for 55 cts.; ten for \$1.65

Diener's Doubles. New strain running from semi-double to fully double types. Varies in forms, but all are well worth growing.

Each 35 cts.; three for \$1; ten for \$3

SPIRÆA. Meadowsweet; Herb Spirea.

Filipendula. Pale pink buds opening into creamy white sprays on 1-foot stems above beautiful ferny foliage. Excellent for rock-gardens, edging, or for fine cut-flowers.

Each 10 cts.; three for 55 cts.; ten for \$1.65

STATICE. Sea-Lavender.

Dumosa. A gray-flowered variety formed in large clumps. Can be used fresh or dried with cut-flowers.

Each 25 cts.; three for 70 cts.; ten for \$2.10

Latifolia. Lavender-colored sprays, often 1½ to 2 feet across, lend their charm to bouquets and the hardy border. Use fresh or dry.

Each 25 cts.; three for 70 cts.; ten for \$2.10

STOKESIA. Stokes' Aster.

Double, Aster-like, light blue flowers in the summer and early fall. Fine for cutting.

Each 20 cts.; three for 55 cts.; ten for \$1.65

SWEET WILLIAM (Dianthus barbatus).

Newport Pink. A clear bright pink.

Scarlet Beauty. Single flowers of intense scarlet.

Snow White. A very clear single white.

Double, Mixed. Fine mixture of double-flowered varieties in mixed colors.

All Sweet Williams, each 15 cts.; three for 40 cts.; ten for \$1.20

TEUCRIUM. Germander

A dwarf evergreen that looks like a boxwood. It can be clipped into any desired form, and is excellent for edging or for bold mass effects.

Pink flowers add to its charm.

Each 30 cts.; three for 85 cts.; ten for \$2.55

THYMUS. Thyme.

Serpyllum coccineus. 2 in. A charming little creeper that will cover rocks and delights in filling crevices in walks. Brilliant crimson flowers. Fragrant foliage.

Each 25 cts.; three for 70 cts.; ten for \$2.10

Serpyllum lanuginosus. 2 in. Known as "Woolly Thyme." The pale woolly leaves and light pink flowers make this desirable.

Each 25 cts.; three for 70 cts.; ten for \$2.10

TRITOMA. Red-Hot Poker.

Pfitzer's Hybrids. Also known as Torch Lily. This sensational flower blooms from late summer to frost. Its flame-shaded flowers on 2-foot stems are prized as cut-flowers.

Each 25 cts.; three for 70 cts.; ten for \$2.10

VALERIANA. Hardy Heliotrope.

Coccinea. Showy heads of old-rose flowers from June to October. Decorative in the garden.

Each 25 cts.; three for 70 cts.; ten for \$2.10

VERBENA. Hardy Verbena.

Canadensis. 3 in. A rock-garden creeper with scented lavender flowers all summer. Strong grower and very hardy.

Each 25 cts.; three for 70 cts.; ten for \$2.10

VERONICA. Bluebird Flower.

Incana. 6 in. Rock-garden variety with evergreen silvery leaves and light blue flowers.

Each 20 cts.; three for 55 cts.; ten for \$1.65

Longifolia subsessilis. 2 ft. Rich blue flowers that resemble miniature butterfly bushes. Blooms from July to September.

Each 30 cts.; three for 85 cts.; ten for \$2.55

Pectinata. A newcomer to the rock-garden list. Pink flowers and woolly leaves.

Each 25 cts.; three for 70 cts.; ten for \$2.10



PRIMULA, MUNSTEAD GIANTS

Ultimate height 6 to 8 in.
 Blooms April and May

**Each, 25 cts.; three for 70 cts.;
 ten for \$2.10**



POPPY, ORIENTAL

Ultimate height 2 to 3 ft.
 Blooms June and July

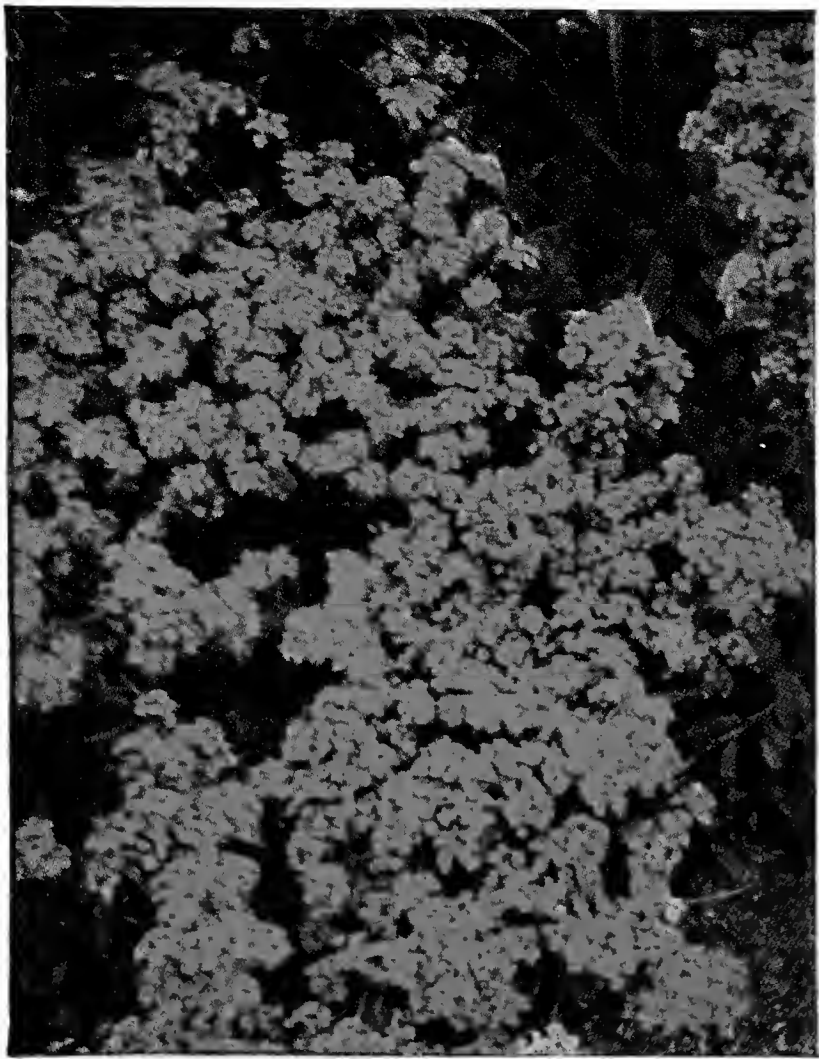
Each, 20 cts.; three for 55 cts.; ten for \$1.65



VIOLET, ROSINA

Ultimate height 4 in.
 Blooms April to frost

**Each, 30 cts.; three for 85 cts.;
 ten for \$2.55**



ALYSSUM SAXATILE COMPACTUM
 Basket of Gold

Ultimate height 1 ft.
 Blooms April and May

Each, 20 cts.; three for 55 cts.; ten for \$1.65